



*Thrive 45° is a young professionals group serving Northern Michigan above the 45th parallel.*

# PARTNERSHIP OPPORTUNITIES

2017 & 2018

[www.thrive45.org](http://www.thrive45.org)

## **OUR VISION**

is to see thriving young professionals live, work, play, and stay in Northern Michigan.

## **OUR MISSION**

is to bring young professionals together to build meaningful friendships and connections. By empowering our members to create opportunities for themselves and others, we foster lasting positive social and economic change. *Together, we amplify the voice of young professionals in Northern Michigan.*

# ABOUT OUR MEMBERS

*Affectionately known as “thrivers”*

- Professional network of over 800 individuals
- 55% of members are between 25 and 34 years of age (all members between ages of 18 and 45)
- 69% of members work in Administration, Hospitality, Entrepreneurship, or Manufacturing industries
- Thrivers are looking to better themselves through volunteerism, workshops, mentorship, leadership training, etc.
- Seeking opportunities to connect with our local area, and businesses that support their individual professional and personal growth

# BENEFITS OF BECOMING A SUPPORTER

- Align your brand with community leaders and topical discussions
- Position your brand in front of young men and women between the ages of 18 and 45
- Support the young professionals in Northern Michigan, so they can continue to thrive in our area
- Receive extra community love and exposure through this growing network of individuals
- Connect with a wide network of go-getting individuals looking to make a positive impact

# WHAT'S HAPPENING THROUGHOUT THE YEAR

- Thrive After 5 Meetup (~5 events per year)
- CEO Sitdowns (~5 events per year)
- Banter & Beers Social Events (~9 events per year)
- Give-Back & Volunteership Opportunities (~5 events per year)
- Professional Development Seminars (~2 events per year)
- Networking & Friendship-Making (always)

## **PARTNERSHIP LEVELS**

### Prominent Partner

\$2250 Contribution

*One Partnership Available*

## **BENEFITS INCLUDE**

- Three (3) free memberships for choice of employees, starting in January 2018
- Free admission to all events for up to six (6) people
- Presenting partner banner provided by Thrive 45°, to be shown at all events
- Logo featured on Thrive 45° website as Prominent Partner
- Three (3) pinned-posts on Facebook group for up to one (1) week
- Social media shout-out and listed on Facebook Sponsorship List throughout year
- Featured in Thrive 45° email newsletters
- Logo printed on annual t-shirt
- Opportunity to host an event at own facility

## **PARTNERSHIP LEVELS**

### Regionally Renowned Partner

\$1000 Contribution

## **BENEFITS INCLUDE**

- Two (2) free memberships for choice of employees, starting in January 2018
- Free admission to all events for up to four (4) people
- Logo featured on Partnership Display at each event
- Logo featured on Thrive 45° website as Regionally Renowned Partner
- Two (2) pinned-posts on Facebook group for up to one (1) week
- Social media shout-out and listed on Facebook Sponsorship List throughout year
- Featured in Thrive 45° email newsletters
- Opportunity to host an event at own facility

One

~~Two Partnerships Available~~

## **PARTNERSHIP LEVELS**

### High Impact Partner

\$500 Contribution

## **BENEFITS INCLUDE**

- One (1) free memberships for choice of employees, starting in January 2018
- Free admission to all events for up to two (2) people
- Logo featured on Partnership Display at each event
- Logo featured on Thrive 45° website as High Impact Partner
- One (1) pinned-posts on Facebook group for up to one (1) week
- Social media shout-out and listed on Facebook Sponsorship List throughout year
- Featured in Thrive 45° email newsletters

Two  
~~Three~~ Partnerships Available



## **PARTNERSHIP LEVELS**

### Monthly Event Partner

\$250 per event

## **BENEFITS INCLUDE**

- Logo featured on Thrive 45° website event page
- Logo featured on Thrive 45° Facebook event
- Featured in Thrive 45° email newsletters pertaining to your partnered event
- Shout-out at event
- Business table/booth display at event
- Opportunity to speak about business/services at event
- Opportunity to host event at own facility

*Available for Banter & Beers  
Events and Thrive After 5  
Meetups*

## **PARTNERSHIP LEVELS**

### Community Contributor

\$100 Contribution

#### BENEFITS INCLUDE

- Logo featured on Thrive 45° website as Community Contributor
- Social media shout-out and listed on Facebook Sponsorship List throughout year

**SPECIAL  
PARTNERSHIPS**  
Chamber Partner  
In-Kind

BENEFITS INCLUDE

- Listed as Chamber Partner on Thrive 45° website
- Listed as Chamber Partner on Thrive 45° Facebook Sponsorship List throughout year
- Chamber Members eligible for 15% off Corporate Memberships
- At least one (1) Thrive 45° event will be held within your chamber's district
- Opportunity to have a chamber liaison present at Thrive 45° board meetings

IN EXCHANGE FOR

- Thrive 45° brochure included in new member and relocation packets
- Featuring Thrive 45° events in email newsletters to members
- Inclusion in area events, as it makes sense
- Listed on website as Northern Michigan's Young Professionals Group

**SPECIAL  
PARTNERSHIPS**

In Kind Partner

DO YOU HAVE SOMETHING UNIQUE OR HELPFUL  
THAT YOU CAN BRING TO THE TABLE TO BETTER  
SUPPORT THRIVE 45°?

Let us know!

We would be happy to talk about a unique benefits  
package in exchange.



READY TO JOIN?

**Contact**

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